



# Broadband Delivers Telework in Rural Communities



Approximately 1 in 5 workers telework.

(U.S. Bureau of Labor Statistics)



Nearly one-third of all workers use a hybrid telework model.

(Forbes)



One-third of U.S. workers who have a full-time telework option take advantage of it.

(Pew Research)

The U.S. Government Accountability Office finds a **58% increase** in telework since the COVID-19 pandemic.

(GAO)



More than 60% of employers are considering telework options.

(Apollo Technical)

## The Bottom Line

Telework options can **increase worker satisfaction and lower employee turnover**. Lowered commute times increase job satisfaction.

(Center for Rural Innovation and National Institutes of Health)



Nearly 60% of workers identify cost savings as an incentive to telework.

(Business.com)

Place-rated pay scales can **encourage employers to promote telework** from areas with lower living costs. Career journeys include software development, information security analysis, accounting, IT, graphic design and marketing, finance and customer service.



Rural areas can find **incentives to attract higher-paid workers** from urban areas who bring higher wages to those rural spaces.

(Federal Reserve Bank of Kansas City)



Teleworkers can seek housing in more affordable markets.

(National Institutes of Health)

## Data Supports Teleworking

Rural broadband enables teleworkers from a broad sector of industries to enjoy **affordable housing, a good quality of life and access to natural amenities**. Equally as important, rural broadband allows rural businesses to thrive by recruiting and hiring workers from anywhere.

Ensure your community has access to this valuable tool. Visit [www.smartruralcommunity.org](http://www.smartruralcommunity.org) for more information and details.